

The RE/MAX Difference



Selling Your Home

Can Be:

- ❖ Emotional
- ❖ Complicated
- ❖ Time Consuming
- ❖ Frustrating
- ❖ Draining



What RE/MAX Can Do For You!

Canada's Strongest Real Estate Brand

- ❖ Stands For:
 - ❖ Integrity
 - ❖ Performance
 - ❖ Quality
- ❖ Consumers Have:
 - ❖ Faith & Trust in RE/MAX



What RE/MAX Can Do For You!

Industry Leading Advertising

- ❖ TV
- ❖ Radio
- ❖ Sponsorships
- ❖ Newspapers etc.
- ❖ More Advertising Means More Activity on The Sale of Your Home



What RE/MAX Can Do For You!

Consumers Search remax.ca More Than Any Other Real Estate Website



What RE/MAX Can Do For You!

State Of The Art Technology

- ❖ Designed to Find Buyers
For Your Property!



LeadStreetsm

Over 5,000 qualified
Customer referrals!*

The image features a red banner at the top with the 'LeadStreet' logo in white and blue. Below the banner, on the left, is a hot air balloon with the RE/MAX logo. In the center is a stopwatch. On the right is a smiling woman wearing a headset, representing customer service.

**www.remax.ca Is The Most Searched
Real Estate Company Website**



What RE/MAX Can Do For You!

Premier Market Presence

- ❖ Market Share in Ontario is approx. 35%
- ❖ Even Our Competition Wants to Show RE/MAX Listings



What RE/MAX Can Do For You!

Highest Qualified Agents!

- ❖ More Sales Means More Experienced Agents

Our name is our reputation!



Consumers choose...
RE/MAX[®]
as the best firm
to list with by
nearly 3:1
over the competition.

3x

Anything less is second best!

Each office is independently owned and operated. * Based on Compass Research of Homesellers.



What RE/MAX Can Do For You!

The Industry's Leading Contributor to Charities

- ❖ Children's Miracle Network
- ❖ Canadian Breast Cancer Foundation



What I Can Do For You!

- ❖ Listen
- ❖ Advise
- ❖ Consult
- ❖ Lead
- ❖ Negotiate



What I Can Do For You!

Put My Experience To Work For You



What I Can Do For You!

Create a “Competitive Market Analysis” (CMA) On Your Home



What We Can Do Together!

- 1. Review The CMA & Determine The List Price For Your Home**
- 2. Review & Finalize The Marketing Plan**
- 3. Review Finalize Communication Plan**
- 4. Complete The MLS Listing Form**
- 5. Determine Service Fees**
- 6. Prepare Your Home For Sale**



What We Can Do Together!

1. Review The CMA & Determine The List Price For Your Home



What We Can Do Together!

2. Review & Finalize The Marketing Plan



What We Can Do Together!

3. Review & Finalize The Communication Plan



What We Can Do Together!

4. Complete The MLS Listing Form



What We Can Do Together!

5. Determine Service Fees



What We Can Do Together!

6. Prepare Your Home For Sale



The End Result!

